Managed service solution to broadcast interactive presentations

Fuze Managed Webcasting provides unrivaled technology that makes it easy to create and broadcast impactful, rich media presentations on the web. Connect with more people around the globe, no matter where they are.

Why customers choose Fuze Managed Webcasting

- Multiple options for multiple audiences
- 100% web based - no downloads
- Simple & powerful customization capabilities
- Interactive user interface
- Peer-assisted multicasting
- Global experience and support

What it means for you

- Reach wider audiences
- Lower production and broadcast costs
- More engaged attendees
- Shorter time to market
Rich Media Streaming
Fuze Managed Webcasting delivers crystal clear audio, video and slides for an unmatched attendee experience. Experience the highest quality video stream without additional encoding hardware. Presenters can handle multiple slide decks with animations and builds. Fuze Managed Webcasting can accept any video input allowing you the flexibility to deliver the most compelling content to make your presentation come to life.

Webcasting Made Easy
Users can enjoy the fastest self-service solution available in the industry. While all of your participants need access to a web browser to view presentations built on Adobe Flash, Fuze Managed Webcasting makes it easy for them to join from virtually anywhere, without installing additional software.

For slower connections, Fuze Managed Webcasting automatically lowers bandwidth requirements by switching to audio and slides to provide the best possible attendee experience.

Your Message - Delivered
Fuze Managed Webcasting is uniquely positioned to serve all your online communication needs including one source including audio, conferencing, webcasting, comprehensive services and virtual events.

Most Powerful & Global
The most powerful webcasting solution in the market with new capabilities to support up to 17 languages, multilingual close captioning for over 150 languages and a connection to a global content delivery network solution to cater to your global audience. Create detailed micro-sites with multiple themes, tabs and social media URLs.

Detailed Analytics
Detailed analytics enable you to track attendance, demographics and even behavior inside the presentation. The Engagement Index allows organizers to define parameters and criteria to measure lead scoring, attendee engagement, content and overall success of their event.

Customized Experience
Fuze Managed Webcasting is designed for the features you need in a branded interface that reflects your organization’s image and message. From your desktop webcam to a professional production studio, Fuze Managed Webcasting can handle your video feed for live streaming, recording or even international satellite broadcasting.

Standard Features

**Works on any desktop platform and browser**
Mac, PC or Linux compatible with the current version of Safari, Chrome, Internet Explorer or Firefox

**Automatic bandwidth detection and adjustment**
Prior to an event, the webcast application checks available bandwidth for each user and adjusts to fully support audio and video

**High Quality video encoding**
Broadcast top quality video without additional hardware encoders

**Default Flash-Based Interface**
Built on the Adobe Flash platform already pre-installed on 99% of computers for a worry-free viewing experience

**Customizable Application Features and Branding**
Customize branding and modules for any event

**Instant Archive**
Archive is auto-created and available immediately following the event

**Live and on-demand audio and video presentations**
Audio or video presentations streamed live or on-demand

**Advanced Polling**
Ask poll questions to audience in order to gather feedback and create interactivity, as well as change fonts and colors

**Full Slide Support**
Ability to support all PowerPoint builds, animations and embedded videos in a streaming slide presentation

**Live text Q&A Chat**
Ability to submit questions to the speakers by typing them into the application

**Real-Time Polling Results**
Poll responses are available for participants and speakers to view as they are submitted

**Screen Broadcasting**
Presenters are able to broadcast their desktop, all Flash-based without any installation required for those viewing

**Virtual environment integration**
Instant integration and reporting with the Virtual Environment platform

www.fuze.com
How you can use it:
• Marketing events
• Investor relations
• Training and development
• Product launches
• Corporate events
• Human resources

Why Fuze Managed Webcasting?
• Security: secure log in capabilities, along with secure infrastructure design, intrusion detection and prevention, SOPs for log review and scanning, personnel security, physical security and much more.
• Reliability: 99.99%
• Global: delivers via Adobe Flash for easy viewing across the world, along with support and services in multiple countries and offices on four different continents. Automatic CDN support for real-time global distribution.

Advanced Features
• Auto-Generated Reports Available In Real-Time
• Flexible Video Input
• Comprehensive Reporting Capabilities
• Multi-Video
• Reservationless Plus Integration
• Peer-Assisted Multicasting

• Presentation Assets
• Fast Access & Data-Level Integrations
• Speaker Bios
• Post-Event Tests & Surveys
• Twitter Feed

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