REMOTE WORK IS HERE TO STAY

The workplace is changing, and with this, we need to change the way we communicate. With the right technology, the world can be your office, but there are a few critical steps.

THE CHANGING WORKPLACE

DITCHING THE DESK

As the office of the future evolves to meet the needs of the new workforce, this means the traditional “desk,” and what can be found on it, are changing. Traditional desk, desk today, and the “not-desk” of the future.

Working from home appeals to people across the globe: Workers believe they don’t need to be in an office to be productive; People would enjoy work more if they were allowed to work remotely; 83% of workers use smartphones daily.

Source: Gallup State of the American Workplace

Breaking Barriers 2020

With remote work, employees and managers should dedicate the time to maintain communication with their teams. In fact, more communication is often needed when working remotely to ensure all team members are on the same page and processes run smoothly.

To help employees communicate effectively, companies need to make investments in the right technology solutions that unify how employees connect – whether it be voice, messaging, video, or content sharing.

While remote work can provide greater work-life balance and improve efficiency, it’s important to keep these employees engaged and balance face-time with offsite hours. A successful remote workforce requires a company to embrace the culture of remote work. From encouraging employees to take advantage of flexible work arrangements to enabling employees with the right communications tools to adopting remote work practices, companies can create a culture that improves efficiency and productivity in their organization.

Employee engagement is highest among workers who spend 3-4 days working remotely, leaving 1-2 days of facetime with coworkers. 86% of employees say face-to-face interaction will always be important.

Source: Breaking Barriers 2020

The finance, insurance, and real estate industries experienced the greatest surge in time spent working remotely, followed by the transportation, manufacturing or construction, and retail industries.

Source: Gallup State of the American Workplace

Employee flexibility in new roles.

38%
83%
85%
53%
20%
60%

Companies that offer remote work options are perceived more as an innovative, forward-thinking workplace.

Source: SHRM

The finance, insurance, and real estate industries experienced the greatest surge in time spent working remotely, followed by the transportation, manufacturing or construction, and retail industries.

Source: Gallup State of the American Workplace

Source: International Facility Management Association

While remote work is on the rise, studies have found that the most highly engaged employees strike a balance between working remotely and working in the office:

Employees who move around to different areas at work are 1.3x more engaged.

Those with a space to connect with coworkers are 1.5x more engaged.

DESKTOP COMPUTER
CALENDAR/DIARY
DESK PHONE
ROLODEX
USB STICK
DESKTOP COMPUTER
WEBCAM
LAPTOP
HEADSET
STAPLER
IN-TRAY
MEMOS
NOTE PAD & PENS
SPEAKER PHONE
DESK PHONE
STICKY NOTES
CHARGING PAD
SMARTPHONE
DICTAPHONE
CALCULATOR
FLOPPY DISK
LAPTOP
MOBILE PHONE
CHARGER

1. Focus on communication
2. Invest in the right tools
3. Strike a balance
4. Foster a culture of remote work

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Invest in the right tools
Strike a balance
Foster a culture of remote work

Source: International Facility Management Association

Source: SHRM

Source: Breaking Barriers 2020

Source: Gallup State of the American Workplace